



DATA PROTECTION TRUSTMARK (DPTM) CERTIFICATION



BUILD TRUST STAY COMPLIANT

1. ROBUST AND ACCOUNTABLE DATA PROTECTION PRACTICES



- ✓ Demonstrates compliance with data protection laws
- ✓ Promotes accountability and transparency
- ✓ Enhances consumer confidence
- ✓ Provides a competitive edge across industries

2. DPTM TRANSITIONS TO SINGAPORE STANDARDS

What's New?
SS 714: 2025

Effective 7 July 2025

Certified organisations will now be assessed against Singapore Standards, providing a more scalable and sustainable framework for data protection.



3. STAY AHEAD IN DATA PROTECTION

Why the Shift?

Scalable & Sustainable

– Flexible frameworks for organisations of all sizes—future-ready and growth-aligned



Quality & Assurance

– Backed by rigorous, consensus-driven standards—boosting trust and confidence

Efficient Certification

– Standardised requirements streamline assessments and reduce ambiguity



Stronger Recognition – Aligned with national standards—greater credibility locally and globally

4. UNDER THE NEW SINGAPORE STANDARDS

What's
Improved?

Enhanced clarity on third-party handling, breach management, cross-border transfers, and legal exceptions—while upholding DPTM's core principles

Work directly with one assessment body—clearer communication, faster process.

Accredited by the Singapore Accreditation Council for professionalism and global credibility.

Annual audits ensure ongoing trust and commitment to data protection